

MEDIACARD

ZICHTLIJNEN 2023

WHO WE ARE



Zichtlijnen is a well-established trade journal published by the Vereniging voor Podiumtechnologie (VPT), the Dutch Association for Stage technology. It is aimed at everyone who works on and behind stage in the fields of technology, production, design, management and architecture. Zichtlijnen is known for its unbiased views on professional lighting, audio, audiovisual, staging, rigging, (technical) production, sustainable technologies, safety, standardization and associated technologies.

Zichtlijnen appears six times a year

PRICE PER ISSUE

Advertisement (full colour)	1x	3x	6x
1/1 pagina	€ 1.350,00	€ 1.250,00	€ 1.150,00
1/2 pagina	€ 850,00	€ 750,00	€ 650,00
1/4 pagina	€ 650,00	€ 550,00	€ 450,00

Members receive 20% discount
 Preferred placement has a surcharge of 15%
 Surcharge back cover is 50%
 Inserts are € 500,00 (per page)



All prices do not include VAT

For questions regarding Zichtlijnen or to send artwork please contact info@vpt.nl

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File Requirements: Please supply ads in digital format to info@vpt.nl. High resolution PDF are preferable but high resolution JPG, tiff or eps formats are also acceptable. Photos, logos and other illustration should be in CMYK colour format and have 300ppi resolution.

Size

1/1 page H 297 mm x W 210 mm (5 mm bleed)

1/2 page vertical H 277 mm x W 92,5 mm / horizontal H 136 mm x B 190 mm

1/4 page vertical H 136 mm x W 92,5 / horizontal H 65,5 mm x B 190 mm

Extra



Button Digital Newsletter

1x	half year	year
€ 150,00	€ 750,00	€ 1.350,00

VPT-members and other interested parties receive our digital newsletter with the latest news and job vacancies every three weeks. Advertiser can promote their services or product in the newsletter by purchasing a button.



Job Vacancies

The placement cost of a job vacancy is **€ 150,-** and is valid for the entirety of your response period (with a maximum of 6 weeks).

Placement of an internship is **€ 25,-** for members and **€ 50,-** for non-members

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